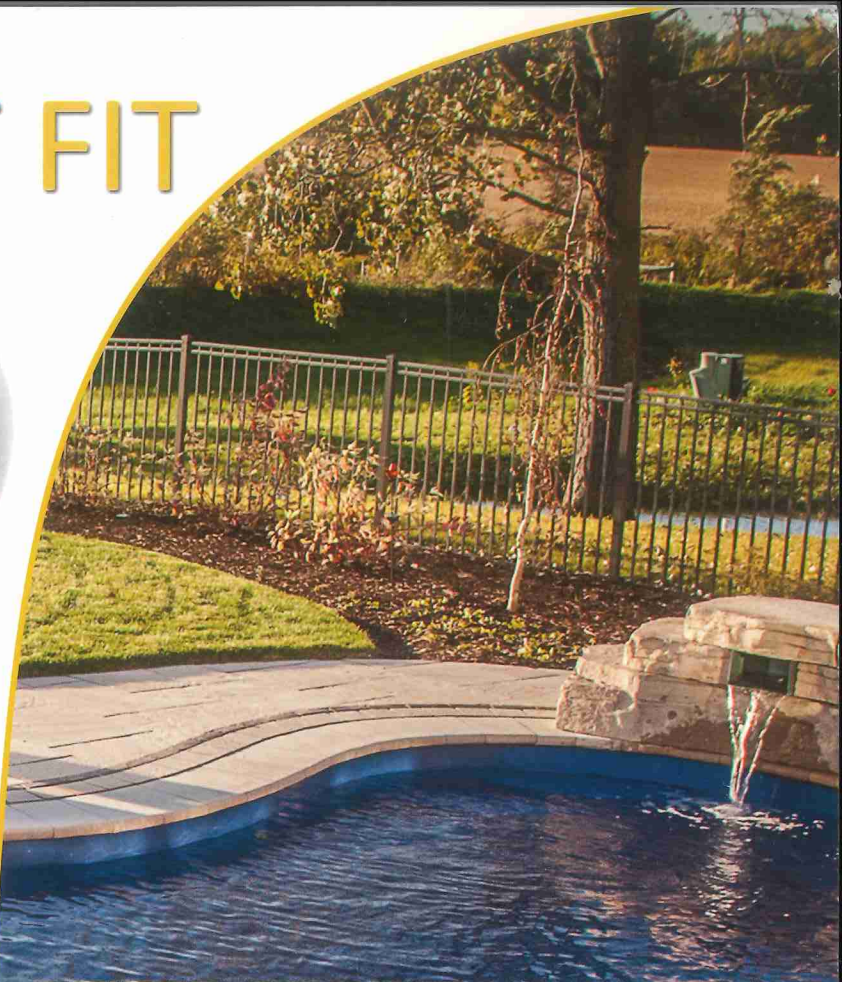


# THE PERFECT FIT



GET CONNECTED



# BARRIERREEF

Fiberglass Pools

1

## Excellence in manufacturing



1  
2  
3  
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### Quality Without Compromise

With decades of experience in fiberglass swimming pool manufacturing you can count on us to lead the charge with the industries most advanced swimming pool surfaces and the world's best built fiberglass swimming pools.

Our one piece in-ground fiberglass swimming pools are constructed using only the most proven gel coats and vinyl ester resins available. This, combined with an average thickness and weight that is much greater than industry standards, allows us to produce the strongest and most reliable in-ground fiberglass swimming pools on the market today.

Made here in the USA, our confidence in our fiberglass swimming pools is backed by the industries most comprehensive warranty.



2

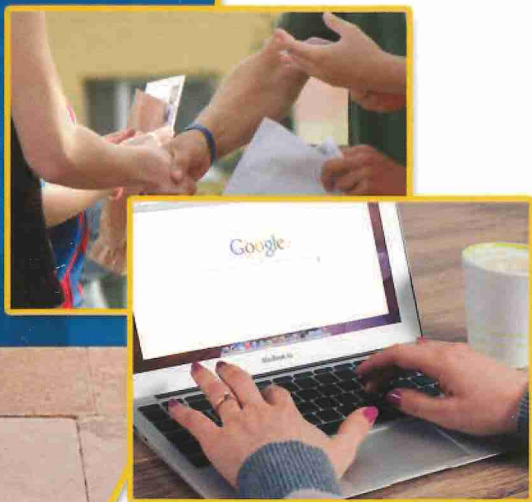
## Consumer driven demand

### Committed To Your Success

This is the age of the fiberglass swimming pool and consumers want our product! Your potential customers are doing their own research and more of them are wanting a fiberglass swimming pool. The dream of a backyard swimming pool spans many generations and this dream is here to stay.

We have made the commitment to be front and center with today's consumer, online and offline. Dealers can expect an aggressive marketing strategy to help them attract more customers and secure more business. This can be achieved by leveraging our resources and expertise to inform the consumer on the benefits of a fiberglass pool.

Don't get left behind, connect with Barrier Reef today and start offering a proven and reliable product that leaves the buyer with a better ownership experience with less maintenance over time.



CONNECT TODAY  
Scan the QR Code

3

## Exceptional dealer privileges

### Sales Lead, Training And Installation Support

It takes leads to sell pools, but it takes a strategic system to successfully qualify, connect with and manage potential prospects. The Barrier Reef My Dashboard is your portal to everything you need to know to get the sale and build the project. The Dashboard provides you with your lead lists, automatic follow up emails, sales and orders, order status, Email Marketing, support documentation such as dig sheets and brochures, and best of all *REAL-TIME* inventory at the factory and in local yards.

Barrier Reef believes in the power of relationships and as a privately held corporation these relationships with the dealer network are the backbone of our organization. As a dealer focused company we offer exclusive territories, regional distribution centers, unmatched dealer support and unlimited training opportunities that will enhance your ability to lead in your market.

4

## Progressive designs and colors

### Stunning Visual Design

With decades of pool and mold development experience, Barrier Reef creates stunning pool designs that elevate swimming pool design to a whole new level. Large or small, contemporary or traditional, Barrier Reef offers automatic cover friendly designs sculpted with form and function in mind.

Add a dash of color with *SHIMMER!* "Shimmer" provides a stunning, sparkling finish to enhance the beauty of our pools. This results in amazing shifts of color throughout the day. Our luxurious "shimmer" finish comes standard on all Barrier Reef pools with seven different color options to choose from.

Form and function come together as we refine and enhance our *WORLD-CLASS* range of swimming pool designs. We understand the ever changing design demands of pool buyers today and work closely with our dealers to continually develop new models and designs. Our latest trend setting creation, The Lounger Series, is now available. Connect with us today and become part of our trend setting team.

